



**Long Island  
Library** Resources  
Council

# FALL INTO READING

Long Island Libraries  
News & Information



SEPTEMBER/OCTOBER V.42 NO.5

**LILRCNEWSLETTER**

*"WHEN I LOOK BACK, I AM SO IMPRESSED AGAIN WITH THE LIFE-GIVING POWER OF LITERATURE. IF I WERE A YOUNG PERSON TODAY, TRYING TO GAIN A SENSE OF MYSELF IN THE WORLD, I WOULD DO THAT AGAIN BY READING, JUST AS I DID WHEN I WAS YOUNG." — MAYA ANGELOU*

AB

## ABOUT OUR COVER IMAGE

Title: Blackburnian Warbler

Photographer: Laura Gooch

Image Source: National Park Service Gallery, William Floyd Estate

"Comprising 613 acres on the shore of the Great South Bay, the Estate provides miles of flat terrain marked trails for walking and biking. The Blue Trail, 2.0 miles long, travels along Home Creek and through wooded areas. The 1.0-mile Red Trail and the 1.5-mile Yellow Trail traverse fields and woods. There are additional unmarked trails. A map of the trails is posted in the parking lot and a printed copy can be provided to you by a ranger on site.

The site is ideal for birding, especially during spring and fall migration, attracting a variety of bird species such as warblers and providing habitat for common backyard birds, hawks, and owls year round."



# FROM THE EXECUTIVE DIRECTOR

This year's election is on everyone's mind and it is always a reminder of the importance of advocacy. Advocacy is a year round activity and takes many forms. It is something that every library needs to do year round engaging their patrons and all stakeholders. This fall, the PLDA in Suffolk County is organizing a series of meetings with state legislators at their local libraries to continue the push of support. In Nassau County, we will be holding the annual legislative breakfast at the Farmingdale Public Library. Both programs provide us an opportunity to build that relationship with our legislators. However, marketing of your programs and celebrating your wins is an important component of advocacy.



At ALA this year, I attended a session that was all about building support for your library which focused on marketing and expanding your reach. The people in your area need to know about the great things your library is doing. The two speakers at the ALA program had worked for different news organizations before going to work for a library. One had produced news on a local station. He indicated that it is great to have the visual media or a packet prepared for your event so that you can spoon feed it to the reporters. He suggested taking video of your events (shot in landscape or horizontal format) which could be edited in something like iMovie and then shared with the reporter. He indicated smaller stations may use this footage and they love to get an already produced clip they can use. The speaker said many stations today operate with skeleton crews on the weekends and frequently the reporter is the writer, reporter and producer for their news stories so they are very happy to receive a fully packaged local story. There is also a need for persistence. They may not respond to your first pitch but will take you up if you keep trying and will become aware of the great programming you are doing.

If you don't think you can do this, there are ways to learn from other libraries who have developed successful marketing and publicity campaigns as well as the public library systems. We also frequently have programming on marketing and promoting your library. We have had Mark Aaron Polger as a regular speaker who has published a lot on this topic including the book, [Library Marketing Basics](#).

-Tim Spindler

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# SELECT UPCOMING LILRC EVENTS!

## **Collections at the Yiddish Book Center**

Thursday, September 12, 2:00pm

## **Cultivating Wellness through Engaging in Sustainable Environmental Practices**

Friday, September 13, 11:00am

## **Meet an Audiobook Reader: Peter Berkrot**

Monday, September 16, 3:00pm

## **Magical Meet Cute: With Romance Author Jean Meltzer**

Tuesday, September 17, 2:00pm

## **All Mixed Up: Middle Grade Novelist Raj Tawney**

Monday, October 7, 1:00pm

## **Introduction to Bibliometric Research for Librarians**

Wednesday, October 16, 10:00am

## **AI and Workforce Development in Libraries: Overcoming Barriers and Embracing Lifelong Learning**

Tuesday, October 22, 2:00pm

## **Pillars of Creation: How the James Webb Telescope Unlocked the Secrets of the Cosmos**

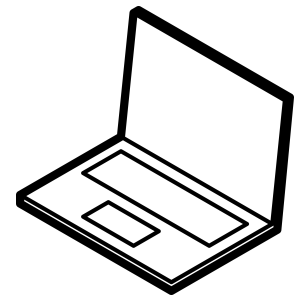
Thursday, October 24, 2:00pm

## **Centering Community at Your Library**

Wednesday, November 13, 2:00pm

## **Project Communication and Collaboration for Librarians**

Friday, November 15, 10:00am



# LILRC MEMBER NEWS

## **Jericho Public Library**

I am proud to celebrate my 28th anniversary at the Jericho Public Library this year. I began my journey here as a custodian in 1996. Over the years, I pursued further education and successfully passed the civil service exams, allowing me to transition into the role of Information Technology Aide. I then advanced to IT Specialist II.

In addition to my work at Jericho, I have been a dedicated member of the Hicksville Public Library Board for over eight years, serving as president for four of those years.

As I look forward to a couple more years of service, I am eagerly anticipating my retirement and the opportunity to enjoy life to the fullest.

Carlos Munoz Ospina  
Computer Technology Services  
Jericho Public Library



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# Book Fairies Book Drive

## Book Fairies Book Drive: A Success at West Babylon Summer School

This summer, Michelle Statfeld, Library Media Specialist at West Babylon Junior High School and a Sustainable Librarian, organized a delightful mini book fair at the West Babylon Junior High School after attending the Book Fairies book drive.

The mini book fair provided an incredible opportunity for students to select books that they could take home, fostering a love for reading and encouraging them to build their personal home library collections. This initiative not only promotes literacy but also instills a sense of ownership and pride in their reading materials.



# Book Fairies Book Drive



In addition to benefiting students, the event also served the needs of our teachers. They were able to enhance their classroom libraries with a diverse selection of books, ensuring that they have the resources necessary to engage their students and support their learning journey. A well-stocked classroom library is essential for creating an inspiring learning environment.

Book Fairies sources and redistributes books to under-resourced communities on Long Island, NYC and internationally to provide equitable opportunities for children to learn, grow, and thrive. Find out how you can support The Book Fairies or check out the upcoming book drives at [thebookfairies.org](http://thebookfairies.org).





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THE FUTURE

# The Future of Reading

10.18.24

## Heritage Club at Bethpage

Joanna A. Christodoulou, EdD

Kathi Inman Berens, PhD and Rachel Noorda, PhD

Carol Ann Tack, MLS

**REGISTER**



## H2M is a proud supporter of the **Long Island Library Resources Council**

Our firm proudly serves a wide range of library clients, and we recognize that these facilities are the cornerstones of the communities in which they serve. In each project, whether an interior renovation, a major addition, or a new facility, we endeavor to create a place for everyone. H2M designs bright, engaging spaces that foster collaboration, encourage discovery, and inspire learners of all ages. Through a balance of creativity and practicality, we collaborate with each of our unique clients to identify design solutions to meet your ever evolving goals.



# Connecting to Communities



Long Island Library Resources Council  
29<sup>th</sup> Annual Long Island Archives Conference  
October 21, 2024 – SUNY Old Westbury University

You are invited to LILRC's 29th Annual Long Island Archives Conference: Connecting to Communities "Community" is more than just a word; it's a vibrant mosaic of shared experiences, values, and aspirations. Archival materials enrich our understanding of the present by providing information and context. By collecting anecdotes and photographs from our communities, we include everyone to join in on a journey of discovery and remembrance.

Documenting our communities has never been more accessible, but it takes ingenuity and passion. We continue to search for techniques to effectively document and share our stories in the digital realm. Through innovative approaches, we harness the power of the archive to connect generations and preserve cultural heritage.

Join us at Connecting to Communities as we celebrate the transformative power of archival materials to unite, inspire, and empower.

Continental breakfast and buffet lunch included.

**REGISTER**



## We proudly support the Long Island Library Resource Council

Designing a library is an important undertaking, it requires a clear understanding of the changing role of libraries today. Public libraries are evolving into active community cultural centers --places for social interaction and sources for information in every conceivable way. They are places for collaborative learning as well as for quiet study and focused research.

Over the past two decades, we have completed more than 45 library planning and design projects for public and academic institutions. As a firm of architects and landscape architects, our practice is unique. We create libraries and landscapes which support and celebrate community.



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# REPOSITORY SERVICES

The Long Island Library Resources Council offers repository services to allow you to add different kinds of digital assets to a database. **Empire Archival Discovery Archive (Empire ADC)** is a discovery tool and repository for EAD encoded finding aids. **Empire State Immersive Experiences (ESIE)** is a repository of 360 degree images. **New York Heritage Digital Collections** is a repository of curated images from around the state. **New York State Historic Newspapers** is a repository of digitized newspapers.

For information on these services contact Nicole Menchise (nmenchise@lilrc.org).

## LILRC NEWSLETTER

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